



DAYANANDA SAGAR
UNIVERSITY



FLAGSHIP PROGRAM | INDIA'S FIRST AI FOR MANAGERS MBA DEGREE

Executive MBA Degree in Applied AI & Decision Intelligence

- Legacy meets the future.
- Proven Executive MBA Legacy
- Built on a foundation that already works

16 Months | 54 Credits | Weekend Program for Working Professionals



Why AADI Executive MBA?

A Future Facing Program where
business strategy meets
autonomous AI.
Includes **NVIDIA AI Factory**.



NVIDIA.

DLI Certified



AI-POWERED
CURRICULUM



AI-DRIVEN
DECISION MAKING



FUTURE-READY
MANAGERS



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www.dsu.edu.in

Dean's Message



Welcome to the Executive MBA in Applied AI & Decision Intelligence at the School of Commerce & Management Studies, Dayananda Sagar University.

As Artificial Intelligence transforms every industry, the need for leaders who can combine business insight with AI-enabled decision-making has never been greater. Our 16-month Executive MBA equips working professionals with the knowledge and practical skills to lead digital transformation through a curriculum that integrates management, AI, analytics, governance, and innovation.

Supported by distinguished faculty, the NVIDIA AI learning ecosystem, and an industry-focused capstone project, the program prepares you to make responsible, data-driven decisions and create sustainable value for your organization.

We invite you to join a vibrant community of professionals committed to lifelong learning, innovation, and leadership excellence.

Best Wishes!

Capt. A. Nagaraj Subbarao, PhD
Fellow of the EuroMed Academy
Dean, School of Commerce & Management Studies
Dayananda Sagar University, Bengaluru

WHY AADI EXECUTIVE MBA?

Built Differently. For a Reason.



Full MBA Degree

A university-awarded, UGC-recognized Executive MBA degree from Dayananda Sagar University, Bengaluru.



Bengaluru & Dayananda Sagar

Learn at the heart of India's Silicon Valley, backed by the 60-year legacy of the Dayananda Sagar Group.



Built for the AI Era

A contemporary curriculum built from scratch, centering on Agentic AI and Decision Intelligence.



Career Transformation

Active placement support, corporate networking, and guidance to transition into high-paying AI leadership roles.



Designed for Working Professionals

Flexible weekend schedule with a hybrid format to seamlessly integrate with your career commitments.



Campus Immersion with Online Flexibility

Trimesters 1 & 2 on campus in Bengaluru for active networking, transitioning to online delivery for Trimesters 3 & 4.



Core Strength

Learn from a highly curated blend of senior DSU academic faculty and expert industry practitioners.



Business + Technology Together

Integrated approach: Marketing, finance, HR, and operations completely redesigned around AI execution.

ABOUT THE PROGRAM

Designed for the Leaders AI Needs Right Now

An Executive MBA Degree that empowers you to lead with AI confidence, clarity, and impact.



Lead AI. Don't Just Learn It.

Move beyond understanding AI—lead with it.



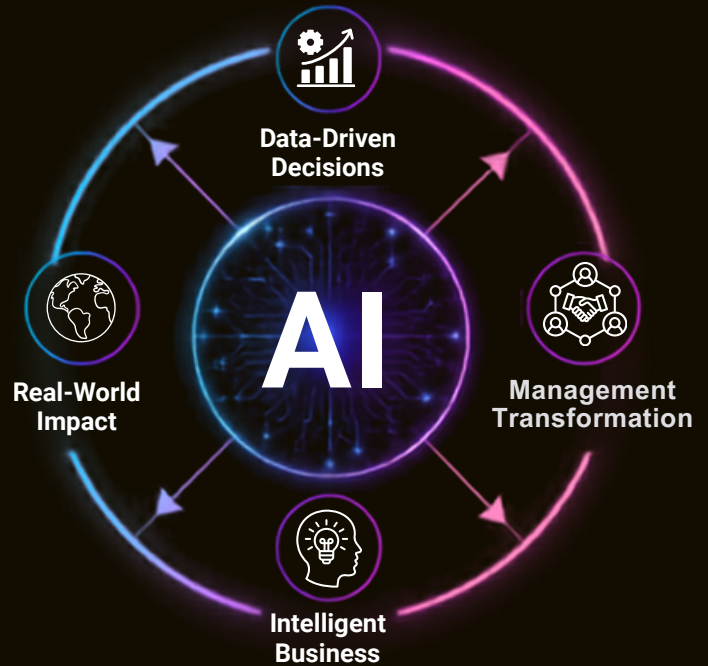
A Full MBA, Reimagined for AI.

Core business disciplines, taught through AI tools and real-world decisions.



Built by SCMS. Backed by Industry.

Academic rigor meets strong Industry connect, preparing future-ready leaders.



PROGRAM STRUCTURE

Four Trimesters. One Complete Transformation.

TRIMESTER 1



On Campus

Foundations of business, statistics, and AI frameworks.



Weekend sessions at DSU Bengaluru.

TRIMESTER 2



On Campus

Applied AI in business functions and operations.



Hands-on tools and NVIDIA DLI module.

TRIMESTER 3



Online

Decision Intelligence, AI governance, and responsible AI.



Industry expert-led sessions.

TRIMESTER 4



Online + Capstone

Capstone Project — solve a real industry problem with impact.



6 credits, supervised by DSU.

Classes held on **Fridays, Saturdays & Sundays** — built around your work schedule.

Decision Making: The Manager's Role

Focuses on:

-  Problem solving
-  Managerial Decision Making
-  Business Impact of AI

Equipped to:

-  Integrate
-  Analytics
-  Strategy
-  AI System Thinking

Not just AI — Decision Making and Autonomous Systems

From data to decisions — not just dashboards

CAREER OUTCOMES

Where This Degree Takes You

These are not future roles. Companies are actively hiring for them today.



AI Strategy Manager

Define and lead AI adoption strategy across business units



Business Intelligence Lead

Drive data-backed decisions using analytics and AI tools



AI Product Manager

Build and manage AI-powered products from concept to market



Intelligent Finance Analyst

Apply AI to forecasting, risk modelling, and investment decisions



Autonomous Operations Head

Lead automation and optimisation of enterprise operations



Digital Transformation Consultant

Guide organisations through AI-led transformation strategies

Is this program right for you?



Academic Background

BTech / MTech / BCA / MCA / B.Sc
/ M.Sc in Mathematics, Computer
Science, or Technology

Equivalent qualifications in technology-related
disciplines are considered

Minimum 1 year of work
experience preferred

Basic Python knowledge
recommended — foundational
support available for beginners



Who Should Apply

Working professionals aiming for AI-led
leadership and strategy roles

Engineers and developers
transitioning from building AI
to leading it

Business managers who want to
understand and lead AI-driven teams

Technology graduates ready to
accelerate their career into
management

INVESTMENT

Program Fee

Component	Amount
Tuition Fee	₹2,35,000
Examination Fee	₹25,000
Total Program Fee	₹2,60,000



Easy EMI options available • Speak to an admissions advisor for details.

January / February

June / July

October / November

Each cohort is limited to 60 participants. Applications for **January 2027** are now open.

NAMMA Bengaluru!

The Dayananda Sagar Group

Learn AI where AI is being built.

Direct exposure to:



Industry Ecosystem

Engage with leading tech giants, global networks, and industry innovators.



Live Problem Solving Environment

Solve real-world corporate challenges as they happen in real-time.



Talent Network

Connect with a high-caliber peer group of future technology leaders.

Build, Manage, Govern in Bengaluru.

THE EPICENTER OF:



AI Innovation

Be at the forefront of cutting-edge artificial intelligence development.



Startups and Unicorns

Learn in the neighborhood of India's most successful tech startups.



Home to 1200+ GCCs

Direct proximity to over 1200 Global Capability Centers.

NVIDIA AI FACTORY



NVIDIA DXG B200 Blackwell Nodes

NVIDIA's fastest, state-of-the-art supercomputing architecture powering your learning environment.



Production Grade AI Factory

Develop, test, and deploy large-scale autonomous business and AI agent systems on enterprise-grade hardware.

The world is building AI.

We are building the AI Manager Factory.

Experience India's first AI-native management ecosystem.

ABOUT THE UNIVERSITY

About Dayananda Sagar University

Dayananda Sagar University (DSU), Bengaluru, is one of India's leading private universities with a legacy since 1960. Established under the Karnataka State Act in 2014 and recognised as a NAAC A+ institution, DSU's School of Commerce & Management Studies is ranked among the top B-Schools in South India — and is actively shaping the next generation of technology-enabled leaders.

Est. 1960



60+
Years Legacy



NAAC
A+ Grade



Top B-School
South India



AI-First
University

LEAD AI Native Enterprises

Your next chapter starts here.

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Limited to 60 participants.

Apply Now >

**Talk to an
Admissions Advisor** >



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University, Bengaluru

School of Commerce & Management Studies • Shaping Future-Ready Leaders